

CONNECTING VISITORS TO THE LOCAL EXPERIENCE

ARRIVED™ San Diego magazine is a quarterly, guidebook-style magazine that travelers and hotel concierges refer to for information-rich content when they explore the city. Edited and published locally for each market, **ARRIVED's** useful articles, timely sidebars and comprehensive listings provide the most complete guide to the city's top shops, restaurants, shows, attractions, exhibits, tours and more.



MARKETING IMPACT

As hotel occupancy increases, visitors remain the most active consumers in the city. Influence these visitors where they eat and shop, and what they see and do, with your presence in ARRIVED™.

VISITOR V. LOCAL MARKET

\$14.8B
S.D. 2024
RECORD HIGH
TRAVEL-RELATED
SPENDING

<p>SAN DIEGO VISITORS Visitor Population: 32.5 million</p> <p>Spend \$14.6+ billion a year</p> <p>Dine out for every meal</p> <p>Shop 365 days a year</p> <p>Attend an entertainment event every day</p>	<p>V. SAN DIEGO RESIDENTS Local Population: 3.3 million</p> <p>→ Have a set budget</p> <p>→ May dine out once a week</p> <p>→ May shop twice a month</p> <p>→ May attend an entertainment event once a month</p>
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★★★★★

DISTRIBUTED TO
THE GUESTS OF
3-, 4- AND 5-STAR
HOTELS

#4

RANKED #4
IN NATION
IN HOTEL OCCUPANCY

107

SAN DIEGO
DESTINATIONS
CHOOSE
ARRIVED

92%

READERS USE
ARRIVED
AS PRIMARY SOURCE
OF INFORMATION

#2

BEST BIG CITY IN AMERICA

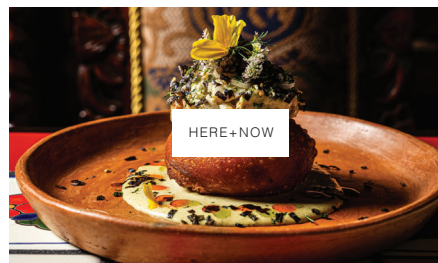
-CONDE NASTE TRAVELER, 2024 READERS CHOICE



INSIDE EVERY ISSUE



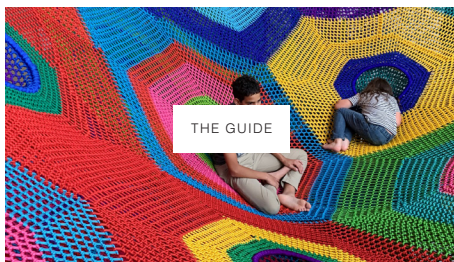
From exciting events to hot new trends, our expert editors deliver the scoop on the rich highlights of the city.



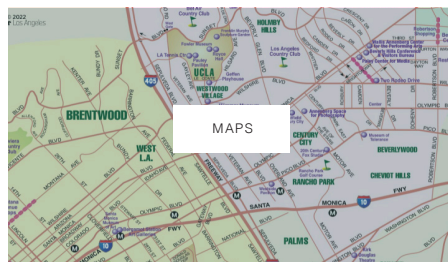
Top local eateries, bars and interviews with celebrities and the hottest local chefs. This colorful section gives you the latest and greatest info on what's hot around the city.



Explore the county's prominent pockets like a local, from charming shops to avant garde galleries; from cultural landmarks to longtime dining establishments.



Informative listings of restaurants, boutiques, museums, attractions and tours, a must-read for visitors looking for ideas on where to eat, drink, shop and play.



Accurate, up-to-date and visually appealing, our maps provide the most direct, user-friendly route to top sights, shops, restaurants and entertainment options all over the city.



Crowd-pleasing list of our editors' absolute favorite things about the city, from hidden dining gems to must-see city sights.



EDITOR SARAH DAOUST

EDITORIAL CALENDAR

/ SAN DIEGO 2026 /

LOCALLY LIVED AND CURATED

Editor Sarah Daoust is a seasoned travel and lifestyle writer/editor whose passion for this city is boundless. Whether she is taking in a night at the opera, the San Diego sun with her fur baby, or fresh fare in one of San Diego’s many unique neighborhoods, Sarah fills the pages of ARRIVED™ with the best this city has to offer so visitors can truly experience S.D. like a local.

THE SPRING ISSUE

SPR

Spotlight on La Jolla: adventures, museums and marine life; the best spring farmers markets.

Published: **March 1**

Submission deadline for editorial consideration: **Jan 1**

THE GREAT OUTDOORS ISSUE

SUM

Summer date night destinations; local beach bars and cocktails with a view.

Published: **June 1**

Submission deadline for editorial consideration: **April 1**

THE AUTUMN ISSUE

FALL

Artsy autumn happenings; the county’s top “tasting menu” restaurants.

Published: **Sept 1**

Submission deadline for editorial consideration: **July 1**

THE DINING ISSUE

WIN

New and noteworthy dining trends, dishes and destinations; San Diego’s best steakhouses.

Published: **Dec 1**

Submission deadline for editorial consideration: **Oct 1**



SUMMER 2025 ISSUE

EXPANDED REACH

Becoming an ARRIVED advertising partner has its benefits

KEEP TOP-OF-MIND

with the frontline hospitality community as they direct visitors to you and the best this city has to offer. Further expand your reach to locals and the drive markets of California—an active audience!

PARTNER BLAST

Advertisers can participate in a weekly InsiderSD Blast of partner offers. This formatted e-blast informs concierge and frontline hospitality community about advertiser offers and events.

CUSTOM EVENTS

Advertisers can participate in well-planned hospitality events that give concierges and frontline hospitality first-hand experience with your business.

Minimum campaign commitment required.

PARTNER PROFILE

Advertisers may be featured in the "Partner Profiles" section of InsiderSD, a monthly e-newsletter sent to the concierge and frontline hospitality community.

DIGITAL EXPOSURE

SoCalPulse.com, our interactive consumer website, includes weekly features and the Weekend Roundup, a curated snapshot of the top S.D. experiences emailed to a substantial subscriber audience. Advertisers are featured with a listing in the Guide OR Restaurant Finder.



BEYOND PRINT

Digital exposure is just one added value that ARRIVED™ uses to deliver enhanced marketing solutions to its advertisers and a quality product that make it the top choice for information by visitors and hospitality professionals, alike.

ENHANCED SAFETY FEATURES TO ENSURE YOUR MESSAGE IS SEEN

- Guests have the option of reading the print version or the digital edition on their mobile device
- European digest size for convenience and ease in travel portability for visitor reference on-the-go.

DIGITAL ENHANCEMENTS FOR EXPANDED REACH

- Digital issues (ISSUU.com) are available to locals and visitors alike, with advertiser live links to drive traffic to your site
- Advertisers receive increased exposure with a listing on **ARRIVED's** sister site, SoCalPulse.com



DISTRIBUTION

“ARRIVED™ Magazine is definitely the best magazine for our guests. It has been a wonderful resource to get all the up-to-date happenings in the San Diego area. Our guests have been very happy with all the listings and recommendations it provides with dining, city tours and iconic cocktail and speak easy lounges, and more. We at concierge at the Fairmont Grand Del Mar are very proud in providing our guests with ARRIVED™ Magazine.” —Irene Pflaum, Fairmont Grand Del Mar, Concierge, San Diego Concierge Association, Affiliate Director

107
SD HOTELS CHOOSE
ARRIVED

60K
QUARTERLY CIRCULATION

DOWNTOWN

- Andaz San Diego
- The Bristol Hotel San Diego
- Carte Hotel San Diego Downtown, Curio Collection by Hilton
- Courtyard by Marriott San Diego
- DoubleTree by Hilton Hotel San Diego Downtown
- Embassy Suites by Hilton San Diego Bay Downtown
- Hard Rock Hotel
- Hilton San Diego Bayfront
- Hilton San Diego Gaslamp Quarter
- Horton Grand Hotel
- Hotel Indigo San Diego Gaslamp Quarter
- Hotel Republic
- Hotel Z
- Inn at the Park
- InterContinental San Diego
- Alma San Diego Downtown, a Tribute Portfolio Hotel

- Manchester Grand Hyatt San Diego
- Margaritaville Hotel San Diego Gaslamp Quarter
- Marriott Marquis San Diego Marina
- Marriott Vacation Club, San Diego
- Omni San Diego Hotel
- Pendry San Diego
- Porto Vista Hotel
- San Diego Marriott Gaslamp Quarter
- The Sofia Hotel
- THE US GRANT, a Luxury Collection Hotel, San Diego
- The Westgate Hotel
- The Westin San Diego Gaslamp Quarter
- Wyndham San Diego Bayside

SAN DIEGO BAY/POINT LOMA

- Bay Club Hotel & Marina
- Courtyard by Marriott San Diego Airport Liberty Station
- Hilton San Diego Airport Harbor Island
- Humphrey's Half Moon Inn
- The Monsaraz San Diego
- Sheraton San Diego Resort

LA JOLLA

- Cormorant Boutique Hotel
- Embassy Suites by Hilton San Diego La Jolla
- Empress Hotel of La Jolla
- Estancia La Jolla Hotel & Spa
- Grande Colonial Hotel La Jolla
- Hilton La Jolla Torrey Pines

- Holiday Inn Express & Suites
- La Jolla Windansea Beach
- Hotel La Jolla, Curio Collection by Hilton
- La Jolla Beach & Tennis Club
- La Jolla Shores Hotel
- La Valencia La Jolla
- The Lodge at Torrey Pines
- Pantai Inn La Jolla
- Redwood Hollow Cottages
- San Diego Marriott La Jolla

NORTH COUNTY COASTAL

- Beachwalk Villas
- Cape Rey Carlsbad Beach, a Hilton Resort & Spa
- Carlsbad Inn Beach Resort
- The Encinitan Hotel & Suites
- Four Seasons Resort Residence Club Aviara
- Grand Pacific Palisades Resort
- Hilton Garden Inn Carlsbad Beach
- Inn at Moonlight Beach
- MarBrisa Carlsbad, A Grand Pacific Resort
- Mission Pacific Hotel
- Omni La Costa Resort & Spa
- Park Hyatt Aviara Resort
- Springhill Suites by Marriott Oceanside
- Studio 6 Carlsbad
- Tamarack Beach Resort
- West Inn & Suites
- The Westin Carlsbad Resort & Spa

MISSION BAY

- Bahia Resort Hotel
- Catamaran Resort
- The Dana on Mission Bay
- Hyatt Regency Mission Bay Spa & Marina
- Paradise Point Resort & Spa
- San Diego Mission Bay Resort

DEL MAR/RANCHO SANTA FE

- Best Western Premier Hotel Del Mar
- Del Mar Beach Hotel
- DoubleTree by Hilton San Diego Del Mar
- Hampton Inn San Diego Del Mar
- The Inn at Rancho Santa Fe, A Tribute Portfolio Resort & Spa
- The Fairmont Grand Del Mar
- Hilton San Diego Del Mar
- Hotel Indigo San Diego Del Mar
- L'Auberge Del Mar
- Rancho Valencia Resort & Spa
- San Diego Marriott Del Mar

CORONADO

- Beach Village at The Del, Curio Collection by Hilton
- Coronado Island Marriott Resort
- Hotel del Coronado
- Loews Coronado Bay Resort

MISSION VALLEY/ OLD TOWN/HILLCREST

- Best Western Plus Hacienda Hotel
- Courtyard by Marriott Mission Valley Hotel Circle
- DoubleTree by Hilton Hotel San Diego - Mission Valley
- Hilton San Diego Mission Valley
- San Diego Marriott Mission Valley
- Legacy Resort Hotel & Spa
- Sheraton Mission Valley Town and Country Resort

PACIFIC BEACH

- Pacific Terrace Hotel
- Tower23 Hotel
- Wayfarer San Diego

INLAND & SOUTH SAN DIEGO COUNTY

- Barona Resort & Casino
- Pier South Resort, Autograph Collection
- Rancho Bernardo Inn
- Viejas Casino & Resort

VISITOR CENTERS AND ADDITIONAL DISTRIBUTION POINTS

- Balboa Park Visitors Center
- The Bridges at Rancho Santa Fe
- Oceanside California Welcome Center
- San Diego Tourism Authority



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