

CONNECTING VISITORS TO THE LOCAL EXPERIENCE

ARRIVED™ Los Angeles magazine is a monthly, guidebook-style magazine that travelers and hotel concierges refer to for information-rich content when they explore the city. Edited and published locally for each market, ARRIVED™'s useful articles, timely sidebars and comprehensive listings provide the most complete guide to the city's top shops, restaurants, shows, attractions, exhibits, tours and more.

ARRIVED
/ MAGAZINE /



AUGUST 2025 ISSUE

MARKETING IMPACT

As hotel occupancy increases, visitors remain the most active consumers in the city. Influence these visitors where they eat and shop, and what they see and do, with your presence in ARRIVED™.

VISITOR V. LOCAL MARKET

\$40.4B
L.A. 2023
TRAVEL-RELATED
SPENDING

<p>LOS ANGELES VISITORS Visitor Population: 49.1 million</p> <p>Spend \$34+ billion a year</p> <p>Dine out for every meal</p> <p>Shop 365 days a year</p> <p>Attend an entertainment event every day</p>	v.	<p>LOS ANGELES RESIDENTS Local Population: 10 million</p> <p>Have a set budget</p> <p>May dine out once a week</p> <p>May shop twice a month</p> <p>May attend an entertainment event once a month</p>
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★★★★★

DISTRIBUTED TO
THE GUESTS OF
3-, 4- AND 5-STAR
HOTELS

#3

RANKED TOP 5
IN U.S. CITIES VISITED
BY OVERSEAS
VISITORS**

170

LOS ANGELES
DESTINATIONS
CHOOSE
ARRIVED

92%

READERS USE
ARRIVED
AS PRIMARY SOURCE
OF INFORMATION

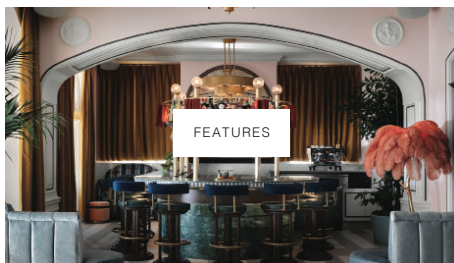
\$150.4B

RECORD HIGH
TRAVEL SPENDING 2023*

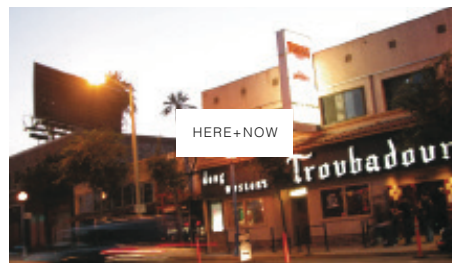
**CALIFORNIA HAS LARGEST MARKET
SHARE OF TOURISM IN THE NATION.**



INSIDE EVERY ISSUE



From exciting events to hot new trends, our expert editors deliver the scoop on the rich highlights of the city.



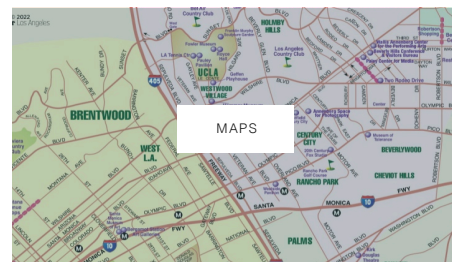
Top local eateries, bars and interviews with celebrities and the hottest local chefs. This colorful section gives you the latest and greatest info on what's hot around the city.



Explore the county's prominent pockets like a local, from charming shops to avant garde galleries; from cultural landmarks to longtime dining establishments.



Informative listings of restaurants, boutiques, museums, attractions and tours, a must-read for visitors looking for ideas on where to eat, drink, shop and play.



Accurate, up-to-date and visually appealing, our maps provide the most direct, user-friendly route to top sights, shops, restaurants and entertainment options all over the city.



Crowd-pleasing list of our editors' absolute favorite things about the city, from hidden dining gems to must-see city sights.



EDITOR LEILA NAJAFI

EDITORIAL CALENDAR

/ LOS ANGELES 2026 /

LOCALLY LIVED AND CURATED

Editor Leila Najafi is an L.A. native whose passion for this city sparks joy. Whether she is taking in an outdoor movie with her favorite bottle of wine, a stroll in one of L.A.'s many unique neighborhoods or getting energized by a live performance, Leila fills the pages of ARRIVED™ with the best of this city so visitors can truly experience L.A. like a local.

JAN **NEW YEAR, NEW L.A.**
Fresh Start LA. Spas, hikes, and healthy dining.

FEB **RISING STAR RESTAURANTS**
L.A.'s Next Culinary Icons. Standout restaurants or chef-driven concepts gaining buzz in 2026

MAR **THE L.A. MUSE**
 Spotlight on artists, designers, and cultural innovators.

APR **LACMA REIMAGINED**
 Debut of the museum's bold new campus and its role in L.A.'s vibrant arts scene.

MAY **FLAVORS OF L.A.**
 L.A. as a culinary capital, from street tacos to chef-driven food festivals.

JUN **CITY ON STAGE**
 L.A. as the ultimate world stage with FIFA World Cup and Dudamel's Final Bow.

JUL **SUMMER SPOTLIGHT**
 Summer festivals, outdoor performances, and city events.

AUG **PALISADES REBORN**
Luxury, community, and style. A curated itinerary to shop, dine and explore the new Palisades Village.

SEPT **RUNWAYS & RED CARPETS**
 Where fashion and film converge, with awards season and style weeks.

OCT **AFTER DARK**
 Día de los Muertos., Halloween, and night-time cultural experiences.

NOV **ROUTE 66**
Celebrate 100 years. Route 66's historical start in Downtown L.A. and famous stops in L.A. and beyond.

DEC **HOLIDAY LIGHTS**
 Holiday gift guide, festive cultural experiences, and New Year's celebrations.



JANUARY 2024 ISSUE

EXPANDED REACH

Becoming an ARRIVED advertising partner has its benefits

KEEP TOP-OF-MIND

with the frontline hospitality community as they direct visitors to you and the best this city has to offer. Further expand your reach to locals and the drive markets of California—an active audience!

PARTNER BLAST

Advertisers can participate in a weekly InsiderSD Blast of partner offers. This formatted e-blast informs concierge and frontline hospitality community about advertiser offers and events.

CUSTOM EVENTS

Advertisers can participate in well-planned hospitality events that give concierges and frontline hospitality first-hand experience with your business.

Minimum campaign commitment required.

PARTNER PROFILE

Advertisers may be featured in the "Partner Profiles" section of InsiderSD, a monthly e-newsletter sent to the concierge and frontline hospitality community.

DIGITAL EXPOSURE

SoCalPulse.com, our interactive consumer website, includes weekly features and the Weekend Roundup, a curated snapshot of the top S.D. experiences emailed to a substantial subscriber audience. Advertisers are featured with a listing in the Guide OR Restaurant Finder.



BEYOND PRINT

Digital exposure is just one added value that ARRIVED™ uses to deliver enhanced marketing solutions to its advertisers and a quality product that make it the top choice for information by visitors and hospitality professionals, alike.

ENHANCED SAFETY FEATURES TO ENSURE YOUR MESSAGE IS SEEN

- Guests have the option of reading the print version or the digital edition on their mobile device
- European digest size for convenience and ease in travel portability for visitor reference on-the-go.

DIGITAL ENHANCEMENTS FOR EXPANDED REACH

- Digital issues (ISSUU.com) are available to locals and visitors alike, with advertiser live links to drive traffic to your site
- Advertisers receive increased exposure with a listing on **ARRIVED's** sister site, SoCalPulse.com



DISTRIBUTION

“ARRIVED™ Magazine is such an essential tool for hotel concierges and visitors alike. Everyone can learn the latest happenings and novelties about our City of Angels! There is always a hidden gem to be discovered in ARRIVED™!!!”

—Mireille Goetz, Concierge, Member Les Clefs d’ Or, USA; SLS Hotel, a Luxury Collection Hotel, Beverly Hills

170
LA HOTELS CHOOSE
ARRIVED

40K
MONTHLY CIRCULATION

BEVERLY HILLS

- The Beverly Hills Hotel
- Beverly Hills Marriott
- Beverly Hills Plaza Hotel
- The Beverly Hilton
- Beverly Wilshire, a Four Seasons Hotel
- Cameo Beverly Hills
- Four Seasons Los Angeles
- Four Seasons Residences
- Hotel Bel-Air
- L’Ermitage Beverly Hills
- Maison 140
- The Maybourne Beverly Hills
- The Peninsula Beverly Hills
- Sirtaj Beverly Hills
- Sixty Beverly Hills
- SLS Hotel Beverly Hills
- Sofitel Los Angeles
- Waldorf Astoria Beverly Hills
- DOWNTOWN**
- Conrad Los Angeles
- The Delphi Hotel
- DoubleTree by Hilton LA Downtown

- Hotel Indigo Downtown
- Hotel Normandie
- The Hoxton, Downtown LA
- InterContinental Los Angeles Downtown
- Jonathan Club
- Kawada Hotel
- Millennium Biltmore Hotel Los Angeles
- Miyako Hotel Los Angeles Downtown
- O Hotel
- Omni Los Angeles
- Residence Inn Los Angeles at L.A. LIVE/Courtyard L.A. LIVE
- The Ritz-Carlton Los Angeles
- Sheraton Grand Los Angeles
- The Wayfare Downtown LA & Suites
- HOLLYWOOD/WEST HOLLYWOOD**
- Andaz West Hollywood
- The Aster
- Chamberlain West Hollywood
- The Charlie
- Dream Hotel
- The Godfrey Hotel Hollywood
- Hilton Garden Inn Los Angeles
- The Hollywood Grande
- Hollywood Hotel
- Hollywood Roosevelt
- Hollywood Volume, a Tribute Portfolio Hotel
- Hotel Ziggy
- The Kimpton Evely Hotel Hollywood
- Le Parc at Melrose
- Loews Hollywood

- The London West Hollywood
- Moment Hotel
- Mondrian Los Angeles
- Montrose at Beverly Hills
- Ramada Plaza West Hollywood
- Short Stories Hotel
- Sunset Marquis
- Sunset Tower Hotel
- The Sun Rose West Hollywood
- The West Hollywood EDITION
- Whisky Hotel
- W Hollywood
- MARINA DEL REY**
- Hilton Garden Inn Marina del Rey
- Hotel MdR Marina del Rey
- Jamaica Bay Inn
- Marina del Rey Hotel
- Marrriott Marina del Rey
- Residence Inn/Courtyard by Marriott Marina del Rey
- The Ritz-Carlton Marina del Rey
- SANTA MONICA/MALIBU/ VENICE**
- Aliza Hotel
- The Ambrose Hotel Santa Monica
- Casa Del Mar
- Fairmont Miramar Hotel & Bungalows S.M.
- The Georgian
- Hilton Santa Monica Hotel & Suites
- Hotel Erwin
- Hotel Oceana Santa Monica
- Huntley Santa Monica
- Hyatt Centric Delfina Santa Monica
- Malibu Beach Inn
- Ocean View Hotel

- The Pierside Santa Monica
- Regent Santa Monica Beach
- Sandbourne Santa Monica
- Shore Hotel
- Shutters on the Beach
- Venice V Hotel
- Viceroy Santa Monica
- SOUTH BAY**
- Beach House Hermosa Beach
- The Belamar Hotel Manhattan Beach
- DoubleTree by Hilton Torrance South Bay
- Hotel Hermosa
- The Portofino Hotel & Marina
- The Redondo Beach Hotel
- Sonesta Redondo Beach & Marina
- Terranea Resort Palos Verdes
- Torrance Marriott
- westdrift Manhattan Beach
- WEST LOS ANGELES**
- Courtyard by Marriott Century City
- DoubleTree by Hilton Los Angeles Westside
- Fairmont Century Plaza
- Hotel Angeleno
- Inn at UCLA + Luskin Hotel
- Kimpton Hotel Palomar Los Angeles Beverly Hills
- Luxe Sunset Boulevard
- The Shay Culver City
- W Los Angeles West Beverly Hills
- PASADENA/VALLEY**
- BLVD Hotel & Spa
- Coast Anabelle
- Hampton Inn & Suites Burbank
- Hilton Pasadena

- Hilton Los Angeles Universal City
- Hilton Woodland Hills
- Hotel Amarano Burbank
- The Langham Huntington Hotel Pasadena
- Pasadena Hotel & Pool
- Sheraton Universal
- Tangerine Hotel
- Warner Center Marriott
- LONG BEACH**
- Fairmont Breakers Long Beach
- Hilton Long Beach
- Hyatt Centric The Pike Long Beach
- Hyatt Regency Long Beach
- Long Beach Airport Marriott
- Renaissance Long Beach
- Residence Inn Long Beach Downtown
- The Westin Long Beach
- AIRPORT**
- Aloft El Segundo LAX
- Embassy Suites by Hilton LAX North
- Fairfield Inn & Suites El Segundo
- June Hotel
- Marriott Los Angeles Airport
- Renaissance Los Angeles
- The Westin LAX
- ORANGE COUNTY**
- Anaheim Marriott
- Costa Mesa Marriott
- Disney’s Grand Californian Hotel & Spa
- Hilton Costa Mesa Orange County
- Hyatt Regency Huntington Resort & Spa

- Hyatt Regency Orange County
- Marriott’s Newport Coast Villas
- Montage Laguna Beach
- Renaissance Newport Beach
- The Ritz-Carlton Laguna Niguel
- VEA Newport Beach, A Marriott Resort & Spa
- The Waterfront Beach Resort, a Hilton Hotel
- The Westin Anaheim Resort
- OTHER DISTRIBUTION POINTS**
- 888 Hilgard
- The Admiralty
- The Americana at Brand
- Beverly Center Info Desk
- Beverly Hills Conference & Visitors Bureau
- BH Rides
- The Bloc
- Downtown Business Improvement District
- Service Center
- The Grove
- The James
- Los Angeles Tourism & Convention Board
- Malibu Country Mart
- The Original Farmers Market
- Pasadena Convention & Visitors Bureau
- Santa Monica Place
- Santa Monica Visitor Center
- Starline CitySightseeing Tours
- Two Rodeo
- Villa Carlotta



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