

CONNECTING VISITORS TO THE LOCAL EXPERIENCE

ARRIVED™ San Diego magazine is a quarterly, guidebook-style magazine that travelers and hotel concierges refer to for information-rich content when they explore the city.

Edited and published locally for each market, **ARRIVED's** useful articles, timely sidebars and comprehensive listings provide the most complete guide to the city's top shops, restaurants, shows, attractions, exhibits, tours and more.

ARRIVED

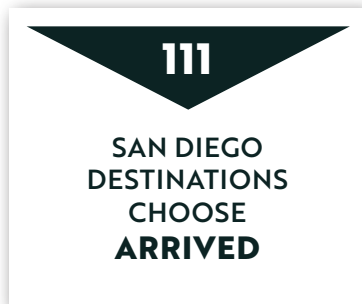
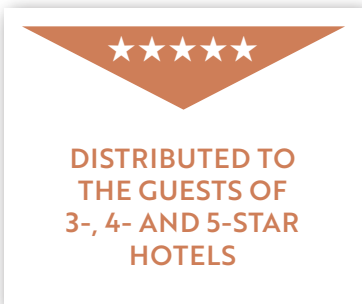
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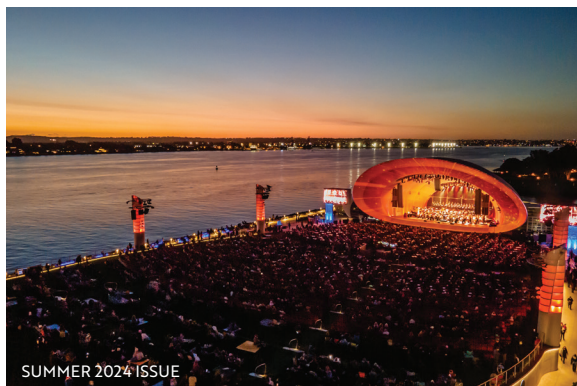


MARKETING IMPACT

As hotel occupancy increases, visitors remain the most active consumers in the city. Influence these visitors where they eat and shop, and what they see and do, with your presence in ARRIVED™.

VISITOR V. LOCAL MARKET

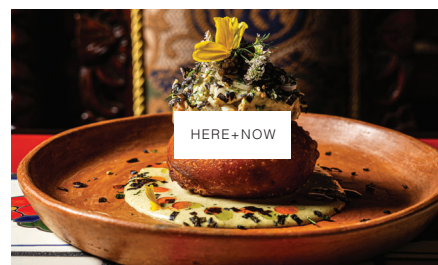




INSIDE EVERY ISSUE



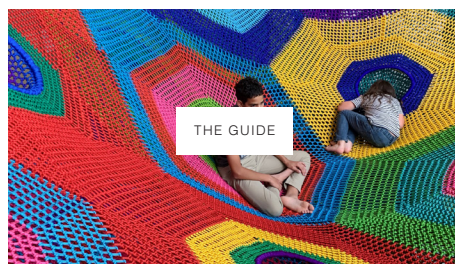
From exciting events to hot new trends, our expert editors deliver the scoop on the rich highlights of the city.



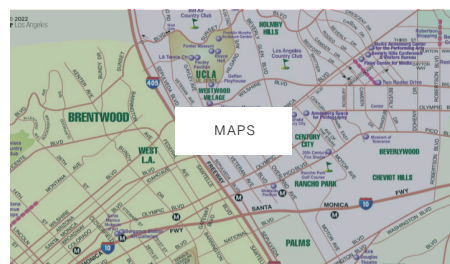
Top local eateries, bars and interviews with celebrities and the hottest local chefs. This colorful section gives you the latest and greatest info on what's hot around the city.



Explore the county's prominent pockets like a local, from charming shops to avant garde galleries; from cultural landmarks to longtime dining establishments.



Informative listings of restaurants, boutiques, museums, attractions and tours, a must-read for visitors looking for ideas on where to eat, drink, shop and play.



Accurate, up-to-date and visually appealing, our maps provide the most direct, user-friendly route to top sights, shops, restaurants and entertainment options all over the city.



Crowd-pleasing list of our editors' absolute favorite things about the city, from hidden dining gems to must-see city sights.



EDITOR SARAH DAOUST

EDITORIAL CALENDAR

/ SAN DIEGO 2025 /

LOCALLY LIVED AND CURATED

Editor Sarah Daoust is a seasoned travel and lifestyle writer/editor whose passion for this city is boundless. Whether she is taking in a night at the opera, the San Diego sun with her fur baby, or fresh fare in one of San Diego's many unique neighborhoods, Sarah fills the pages of ARRIVED™ with the best this city has to offer so visitors can truly experience S.D. like a local.

SPR **SPRING HAS SPRUNG**

Spring festivals, special events & seasonal happenings; what's new in North County dining.

Published: **March 1**

Submission deadline for editorial consideration: **Jan 1**

SUM **GREAT OUTDOORS**

Alfresco adventures; S.D.'s biggest summer events; cocktail bars & seasonal sips.

Published: **June 1**

Submission deadline for editorial consideration: **April 1**

FALL **ARTS & CULTURE**

Artsy autumn happenings, performing arts & museums; the county's top Italian restaurants.

Published: **Sept 1**

Submission deadline for editorial consideration: **July 1**

WIN **DINING**

New and noteworthy dining trends, dishes and destinations; best winter comfort dishes.

Published: **Dec 1**

Submission deadline for editorial consideration: **Oct 1**



EXPANDED REACH

Becoming an ARRIVED advertising partner has its benefits

KEEP TOP-OF-MIND

with the frontline hospitality community as they direct visitors to you and the best this city has to offer. Further expand your reach to locals and the drive markets of California—an active audience!

PARTNER BLAST

Advertisers can participate in a weekly InsiderSD Blast of partner offers. This formatted e-blast informs concierge and frontline hospitality community about advertiser offers and events.

CUSTOM EVENTS

Advertisers can participate in well-planned hospitality events that give concierges and frontline hospitality first-hand experience with your business.

Minimum campaign commitment required.

PARTNER PROFILE

Advertisers may be featured in the "Partner Profiles" section of InsiderSD, a monthly e-newsletter sent to the concierge and frontline hospitality community.

DIGITAL EXPOSURE

SoCalPulse.com, our interactive consumer website, includes weekly features and the Weekend Roundup, a curated snapshot of the top S.D. experiences emailed to a substantial subscriber audience. Advertisers are featured with a listing in the Guide OR Restaurant Finder.



BEYOND PRINT

Digital exposure is just one added value that ARRIVED™ uses to deliver enhanced marketing solutions to its advertisers and a quality product that make it the top choice for information by visitors and hospitality professionals, alike.

ENHANCED SAFETY FEATURES TO ENSURE YOUR MESSAGE IS SEEN

- Guests have the option of reading the print version or the digital edition on their mobile device
- European digest size for convenience and ease in travel portability for visitor reference on-the-go.

DIGITAL ENHANCEMENTS FOR EXPANDED REACH

- Digital issues (ISSUU.com) are available to locals and visitors alike, with advertiser live links to drive traffic to your site
- Advertisers receive increased exposure with a listing on **ARRIVED's** sister site, SoCalPulse.com



DISTRIBUTION

“ARRIVED™ Magazine is definitely the best magazine for our guests. It has been a wonderful resource to get all the up-to-date happenings in the San Diego area. Our guests have been very happy with all the listings and recommendations it provides with dining, city tours and iconic cocktail and speak easy lounges, and more. We at concierge at the Fairmont Grand Del Mar are very proud in providing our guests with ARRIVED™ Magazine.” —Irene Pflaum, Fairmont Grand Del Mar, Concierge, San Diego Concierge Association, Affiliate Director

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SD HOTELS CHOOSE
ARRIVED

60K

QUARTERLY CIRCULATION

DOWNTOWN

Andaz San Diego
The Bristol Hotel San Diego
Carte Hotel San Diego Downtown,
Curio Collection by Hilton
Courtyard by Marriott San Diego
DoubleTree by Hilton Hotel San
Diego Downtown
Embassy Suites by Hilton San Diego
Bay Downtown
Hard Rock Hotel
Hilton San Diego Bayfront
Hilton San Diego Gaslamp Quarter
Horton Grand Hotel
Hotel Indigo San Diego Gaslamp
Quarter
Hotel Republic
Hotel Z
Inn at the Park
InterContinental San Diego
Kimpton Alma San Diego

Manchester Grand Hyatt San Diego
Margaritaville Hotel San Diego
Gaslamp Quarter
Marriott Marquis San Diego Marina
Marriott
Vacation Club Pulse San Diego
Omni San Diego Hotel
Pendry San Diego
Porto Vista Hotel
San Diego Marriott Gaslamp Quarter
The Sofia Hotel
THE US GRANT, a Luxury Collection
Hotel, San Diego
The Westgate Hotel
The Westin San Diego Gaslamp
Quarter

WYNDHAM SAN DIEGO BAYSIDE SAN DIEGO BAY/POINT LOMA

Bay Club Hotel & Marina
Courtyard by Marriott San Diego
Airport Liberty Station
Hilton San Diego Airport Harbor
Island
Humphrey's Half Moon Inn
The Monsaraz San Diego
Sheraton San Diego Hotel & Marina
LA JOLLA
Cormorant Boutique Hotel
Embassy Suites by Hilton San Diego
La Jolla
Empress Hotel of La Jolla
Estancia La Jolla Hotel & Spa
Grande Colonial Hotel La Jolla
Hilton La Jolla Torrey Pines
Holiday Inn Express & Suites

La Jolla Windandsea Hotel La Jolla,
Curio Collection by Hilton
La Jolla Beach & Tennis Club
La Jolla Shores Hotel
La Valencia La Jolla
The Lodge at Torrey Pines
Pantai Inn La Jolla Redwood
Hollow Cottages San Diego
Marriott La Jolla
NORTH COUNTY COASTAL
Beachwalk Villas

Cape Rey Carlsbad Beach, a Hilton
Resort & Spa
Carlsbad Inn Beach Resort
The Encinitan Hotel & Suites
Four Seasons Resort Residence Club
Aviara
Grand Pacific Palisades Resort
Hilton
Garden Inn Carlsbad Beach
Inn at Moonlight Beach
MarBrisa Carlsbad, A Grand Pacific
Resort
Mission Pacific Hotel
Omni La Costa Resort & Spa
Park Hyatt Aviara Resort
Sheraton Carlsbad Resort & Spa
Springhill Suites by Marriott
Oceanside
Studio 6 Carlsbad
Tamarack Beach Resort West Inn &
Suites
The Westin Carlsbad Resort & Spa

MISSION BAY

Bahia Resort Hotel
Catamaran Resort
The Dana on Mission Bay
Hyatt Regency Mission Bay Spa &
Marina

Paradise Point Resort & Spa
San Diego Mission Bay Resort

DEL MAR/RANCHO SANTA FE

Best Western Premier Hotel Del Mar
Del Mar Beach Hotel
DoubleTree by Hilton San Diego
Del Mar
Hampton Inn San Diego Del Mar
The Inn at Rancho Santa Fe, A
Tribute Portfolio Resort & Spa
The Fairmont Grand Del Mar
Hilton San Diego Del Mar
Hotel Indigo San Diego Del Mar
L'Auberge Del Mar
Rancho Valencia Resort & Spa
San Diego Marriott Del Mar

CORONADO

Beach Village at The Del, Curio
Collection by Hilton
Coronado Island Marriott Resort
Hotel del Coronado
Loews Coronado Bay Resort

MISSION VALLEY/ OLD TOWN/HILLCREST

Best Western Plus Hacienda Hotel
Courtyard by Marriott Mission Valley
Hotel Circle

DoubleTree by Hilton Hotel San
Diego - Mission Valley
Hilton San Diego Mission Valley
San Diego Marriott Mission Valley
Legacy Resort Hotel & Spa
Sheraton Mission Valley
Town and Country Resort

PACIFIC BEACH

Pacific Terrace Hotel
Tower23 Hotel
Wayfarer San Diego
**INLAND & SOUTH
SAN DIEGO COUNTY**
Barona Resort & Casino
Hyatt Vacation Club at The Welk
Lakehouse Resort
Pier South Resort, Autograph
Collection

Rancho Bernardo Inn
Viejas Casino & Resort

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The Bridges at Rancho
Santa Fe
Oceanside California Welcome
Center
San Diego Tourism Authority



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